



LEADERS IN INNOVATION

2017 CalDerm SYMPOSIUM

Catch the Wave



THE FESS PARKER DOUBLETREE RESORT

Santa Barbara, CA

September 15-17, 2017

REGISTER NOW!

www.calderm.org





2017 CalDerm SYMPOSIUM

The Fess Parker
DoubleTree Resort
Santa Barbara, CA
September 15-17, 2017

PROGRAM SCHEDULE

THURSDAY, SEPTEMBER 14

Beginning at 2:00 pm **CalDerm Board of Directors Meeting & Faculty Dinner**

FRIDAY, SEPTEMBER 15

- 8:00 am – 6:00 pm **Registration**
Opening Remarks
Arash Izadpanah, MD, CalDerm President
- 10:00 am – 10:45 am **JAAD Literature Review**
Bruce Thiers, MD
- 10:30 am – 11:00 am **JAAD Surgical Derm Review**
Hayes Gladstone, MD
- 11:00 am – 11:30 am **MACRA, MIPS & Advanced APMs: Where We Are Now**
Clifford Lober, MD, JD
- 11:30 am – 12:00 pm **Your Patient Doesn't Speak English - What Now?**
Clifford Lober, MD, JD
- 12:00 pm – 1:30 pm **Luncheon hosted by Johnson & Johnson Healthcare**
- 1:30 pm – 2:00 pm **Direct-to-Patient Tele dermatology: Medicolegal & Business Lessons Learned in 3 Years of Actual Practice**
David Craig, MD
- 2:00 pm – 2:30 pm **Hepatitis Screening Results: How the Dermatologist Can Interpret Them**
John Donovan, MD, PhD
- 2:30 pm – 3:00 pm **Rheumatology 101 for Dermatologists**
Kari Connolly, MD
- 3:00 pm – 3:30 pm **Combinations, Complications & Controversies In Injectables, Energy Based Devices & Skin Care**
Vic Narurkar, MD
- 3:30 pm – 4:00 pm **The Story Behind Sodium Deoxycholate - from Science to Syringe**
Adam Rotunda, MD
- 4:00 pm – 4:15 pm **Afternoon Break**
- 4:15 pm – 4:45 pm **Anatomy of the Aging Face**
Kimberly Butterwick, MD
- 4:45 pm – 5:30 pm **Cosmeceuticals: Practical Tips to Enhance Treatment Results**
Kimberly Butterwick, MD
- 5:30 pm – 7:30 pm **Welcome Reception & Exhibit Viewing**

SATURDAY, SEPTEMBER 16

- 7:00 am – 12:30 pm **Registration**
- 7:00 am – 7:45 am **Continental Breakfast & Exhibit Viewing**
- 7:00 am – 1:30 pm **Case Poster Exhibits**
- 7:15 am – 8:30 am **MOC Review**
Nancy Chen, MD
- 8:30 am – 9:15 am **Residents Forum**
Select California Residents
- 9:15 am – 9:45 am **Updates in Psoriasis & Biologic Therapy**
Jashin Wu, MD
- 9:45 am – 10:15 am **Vitiligo - Behind the White Spots**
Anand Ganesan, MD, PhD
- 10:15 am – 10:30 am **Morning Break & Exhibit Viewing**
- 10:30 am – 11:00 am **Bugs, Drugs & Patients That Need Hugs: An Overview of Psychodermatology**
Cindy Chambers, MD
- 11:00 am – 11:30 am **Technique in the Trenches - Exploring Refinement of Common Procedures**
Dan Gross, MD & Hayes Gladstone, MD
- 11:30 am – 12:30 pm **Victor Newcomer, MD Memorial Lecture Laser Selective Targeting in Dermatology**
Gary Lask, MD
- 12:30 pm – 1:30 pm **Luncheon hosted by Eli Lilly**
- Afternoon Open Golf & Tennis Tournament hosted by National Psoriasis Foundation**
- 2:00 pm – 3:30 pm **Young Dermatologists Forum - Panel Discussion by Leading Dermatologists in CA**
- 3:30 pm – 4:15 pm **Dermatopathology Board Review: Unmasking the Mimickers**

SUNDAY, SEPTEMBER 17

- 7:30 am – 12:30 pm **Registration**
- 7:30 am – 8:15 am **Continental Breakfast & Exhibit Viewing**
- 7:30 am – 10:30 am **Case Poster Exhibits**
- 8:15 am – 9:00 am **CLIA Histopath Exam**
Brian Hinds, MD
- 9:00 am – 9:30 am **Dermatopathology: CPC Cases**
Brian Hinds, MD
- 9:30 am – 10:00 am **AAD Update - The Wild Ride of 2017**
Suzanne Olbricht, MD, AAD
- 10:00 am – 10:30 am **Morning Break & Exhibit Viewing**
- 10:30 am – 11:00 am **Squamous Cell Carcinoma: New Information**
Suzanne Olbricht, MD
- 11:00 am – 11:30 am **Consultative Pediatric Dermatology**
James Treat, MD
- 11:30 am – 12:00 pm **Expanding the Pediatric Treatment Toolbox**
Wynnis Tom, MD
- 12:00 pm – 12:30 pm **Surgical Smoke in Dermatology**
Brian Jiang, MD
- Closing Remarks**
Brian Jiang, MD



Faculty Affiliation

Kimberly Butterwick, MD, Private Practice, Cosmetic Laser Dermatology, San Diego

Cindy Chambers, MD, UC Davis Health, Dept of Dermatology

Nancy Chen, MD, Private Practice, Escondido Dermatology, Escondido, CA

Kari Connolly, MD, Faculty with joint appointment in Dermatology and Medicine (Rheumatology), UC San Francisco

David Craig, MD, Medical Director at Spruce Health, Inc.

John Donovan, MD, PhD, Assistant Professor of Clinical Medicine, USC Keck School of Medicine

Anand Ganesan, MD, PhD, UC Irvine School of Medicine, Dermatology, Joint Appointee, Biological Chemistry

Hayes Gladstone, MD, Private Practice, Gladstone Clinic, San Ramon

Daniel Gross, MD, Private Practice, Valley Dermatologic Medical, Tarzana, Honored Clinical Professor of Medicine, Dermatology, UC Los Angeles School of Medicine

Brian Hinds, MD, Director of Dermatopathology, Assistant Professor of Dermatology, UC San Diego Health

Brian Jiang, MD, Clinical Professor, Dermatology, Director of Dermatologic & Mohs Micrographic Surgery, UC San Diego

Gary Lask, MD, Clinical Professor, Director of Dermatologic Surgery & the Dermatology Laser Center, David Geffen School of Medicine at UCLA

Clifford Lober, MD, JD, Private Practice, Kissimmee, FL, Adjunct Associate Professor of Medicine, Dept of Dermatology & Cutaneous Surgery, University of South Florida

Vic Narurkar, MD, Founder of the Bay Area Laser Institute, Chair of Dermatology at California Pacific Medical Center, San Francisco

Suzanne Olbricht, MD, AAD, President Elect; Chief of Dermatology, Beth Israel Deaconess Medical Center; Associate Professor of Dermatology, Harvard Medical School, Boston, MA

Adam Rotunda, MD, Private Practice, Newport Skin Cancer, Assistant Clinical Professor of Dermatology, David Geffen School of Medicine (UCLA) and at UC Irvine

Bruce Thiers, MD, Professor & Chairman Emeritus, Department of Dermatology, Medical University of South Carolina, Charleston; Editor, Journal of the American Academy of Dermatology

Wynniss Tom, MD, Pediatric Dermatologist, Rady Children's Hospital, San Diego; Associate Clinical Professor, Dept of Dermatology & Pediatrics, UC San Diego

James Treat, MD, Associate Professor of Clinical Pediatrics & Dermatology, Fellowship Director, Pediatric Dermatology, Children's Hospital of Philadelphia

Jashin Wu, MD, Director of Dermatology Research, Kaiser Permanente Los Angeles Medical Center

Statement of Learning Objectives

General Dermatology:

- Examine current literature in general and surgical dermatology and implement evidence-based methods to improve patient care.
- Discuss Medicare delivery systems and payment reform as they relate to the practice of dermatology.
- Refine communication and patient education tools to better address non-English-speaking populations.
- Recall key elements of aging facial anatomy for both medical and cosmetic treatments to ensure patient safety and maximize outcomes.
- Summarize the relationship between "mind and skin" in the clinical presentations of common psychodermatologic diseases.
- Analyze the medico-legal aspects of teledermatology and the impact on direct patient care.
- Examine both approved and novel biologic therapies for optimal management of patients with psoriasis.
- Describe disease management considerations for vitiligo, both cutaneous and systemic.
- Identify key characteristics, and potential mimickers, of the pathology of specific dermatologic diseases.
- Summarize treatment options and research advancements for squamous cell carcinoma.
- Examine recent and potential changes in the health care environment and how to incorporate those into practice.

Pediatric & Special Populations:

- Interpret hepatitis screening data as they relate to dermatologic symptoms and complications of chronic disease.
- Demonstrate an understanding of rheumatic diseases and how dermatology and rheumatology disciplines can collaborate on effective patient care plans.
- Explain the recommended strategies and clinical challenges for managing select cutaneous conditions in the pediatric population.

Surgical:

- Review recent updates to the most common surgical techniques for dermatologic procedures.
- Summarize the indications and safety considerations for available laser procedures.
- Analyze the potential health risks of electrosurgical smoke and the safety precautions recommended to mitigate those risks.

Cosmetic:

- Discuss practical strategies for optimizing outcomes with topical cosmeceuticals.
- Review evidence-based approaches in cosmetic dermatology related to both injectable and energy-based treatment options.



Registration Form & Fee Schedule

Register Online at www.CalDerm.org - it's quick, easy and receive instant confirmation!

First Name: _____ Last Name: _____ Suffix _____

Business or Institution: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

Email Address (required to receive confirmation): _____

The CalDerm Annual Meeting is open to registrants who are licensed physicians or staff who are employed by a CalDerm member physician. To inquire about membership go to www.calderm.org. Please check all that apply.

CalDerm Physician Member
(Must be a member in good standing to qualify or non-member fee will be charged) \$395

Physician Non-Member \$695

Residents & Fellows \$50

Physicians who are currently pursuing training in a recognized dermatology residency or fellowship that is accredited by the Accreditation Council for Graduate Medical Education and is located in the state of California.

Please Provide Name of Program: _____

Non-Physician Registration
(Must be employed by a CalDerm Physician Member in good standing)..... \$395

Name of CalDerm Member Physician: _____

I would like to contribute to the CalDerm Political Action Committee \$200
(CalDerm PAC Contributions are not tax deductible) *Required Information for PAC Contribution:*

Are you Self-employed or an Employee

If Self-employed, please provide the legal name of your business: _____

If Employed, please provide the name of your employer: _____

Method of Payment: Check Enclosed VISA, MasterCard or AMEX TOTAL _____

Credit Card Number: _____

3 or 4 Digit Security Code (located on front or back of card) _____ Expiration: _____/_____/_____

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Mail or Fax Completed Registration and Payment To:

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980 9th Street, PMB #1654, Sacramento, CA 95814
(866) 337-DERM (3376) Ph • (916) 244 0330 Fax
membership@calderm.org • www.calderm.org

Hotel Reservations: Call (800) 879-2929

The Fess Parker DoubleTree Resort
633 E Cabrillo Blvd, Santa Barbara, CA 93103
(805) 564-4333

Make your hotel reservations online from the CalDerm Web Site Home Page at www.calderm.org. Standard Room rate is \$259. Group Rate available until September 1, 2017

Refund Policy

All refund requests are subject to a \$25 administrative charge. Refunds will be issued if written cancellation is received by September 2, 2017. Registration is nonrefundable after September 2, 2017. Special circumstances consideration for refund may apply with a written detailed explanation that is approved by the Executive Committee. Substitutions are accepted at any time and registration fee may be transferable to the next scheduled CME Program only. CalDerm reserves the right to cancel CME Programs if necessary at which time a full refund will be issued to all paid participants.





CalDerm
The Voice of California Dermatology

Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Medical Education Resources (MER) and the California Society of Dermatology & Dermatologic Surgery. MER is accredited by the ACCME to provide continuing medical education for physicians.

Designation Statement

Medical Education Resources designates this live activity for a maximum of 16.25 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Needs Assessment

The 2017 CalDerm Symposium is designed to meet the evolving educational needs of board certified dermatologists, dermatologic surgeons and allied health professionals who practice primarily in the state of California. This activity has been designed to meet the educational needs of dermatology physicians.

Disclosure of Conflicts of Interest

It is the policy of Medical Education Resources to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a continuing education activity conforms to the generally accepted standards of experimental design, data collection, and analysis.

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California Society of Dermatology
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For more information
on the Santa Barbara area please visit:
www.santabarbaraca.com and
www.santabarbaraca.gov

